

## IT DOESN'T MATTER HOW GOOD YOU ARE IF NO ONE KNOWS WHO YOU ARE.

We work with executives and entrepreneurs who are ready to stop “playing small” and want to **get known**. We can raise your personal visibility by 50% or more during the next nine months and help position you as “the person to know” in your industry.

### Imagine...

- Being a sought after thought leader who is frequently quoted in national publications and on network and cable television.
- Being able to command more money because of your reputation as an industry “heavy hitter.”
- Your phone ringing off the hook with recruiters, clients and joint venture opportunities.
- Being invited to Keynote at conferences and sit on high-profile panels.
- Releasing a book (or launching a product) and watching sales go through the roof.
- Being featured in top industry and business publications.

Brand id | Strategic Partners is a full-service, integrated, personal branding firm that specializes in helping experts like you to become Industry Rock Stars. (Not quite sure that you an “expert?” Click [here](#) to find out.) We offer a multi-disciplinary approach to brand elevation both on and offline. Our comprehensive services include personal brand strategy, media training, leadership training, results-driven public relations, high-level social media planning and implementation, marketing communications, book publications, and image up-leveling.

Clients come to us when they are ready to “be known.”

### How Elevating your Personal Brand Will Give You the Edge... And Increase Your Profits

Let's face it. People want to work with the “best,” and they are willing to pay for it. But unless you are proactively, consistently and strategically positioning yourself in the marketplace, chances are high you may be the “best,” but no one (but you) knows it.

Gone are the days when you could sit back, work hard and expect to be recognized. Today, you must take on the role of Chief Brand Strategist, Chief Marketing Officer and Chief Publicist of “You, Inc.” It is your No. 1 job to tell the world who you are and what you are capable of. Nobody else can do it as effectively as you can.

Savvy professionals embrace this concept and are therefore always looking for ways to leverage their skills and talents, to effectively position themselves as leading experts and sought after thought leaders. **They understand that success isn't accidental.**

### How Brand id | Strategic Partners Can Help You

We are master brand strategists. We have assembled a one-of-a-kind team of top-level industry experts specifically to help you “get known.” They include:

- Brand Strategist
- Media Trainer
- Leadership Coach
- Publicist
- Graphic Designer
- Social Media Expert
- Stylist, Photographer
- Executive Coach
- Writer and Editor

# PERSONAL BRAND CAPABILITIES

With our help, you will become known. We will achieve this by helping you:

- Build a compelling platform
- Define your profitable niche
- Connect with Industry elite for networking purposes
- Develop dynamic speaker's sheet
- Design magnetic Media Kit
- Find high-profile speaking engagements
- Build your online brand
- Identify high-level opportunities to help propel your brand forward
- Expand your circle of influence
- Identify and connect with high-profile mentors

## How To Get Started

**Brand id | Strategic Partners** has developed comprehensive list of services to support your move from "unknown to known." They range from personal brand coaching and consulting to VIP Days and full agency capabilities.

If you would like to become the "person to know" and what to explore working with our team call us at: 240-600-0901.

Or,

Email us: [info@brandidsp.com](mailto:info@brandidsp.com)

**2/3 of the respondents in a Kelly Global Workforce Index Study are now embracing the idea of operating as 'independent consultants,' and accepting responsibility for managing their own careers and enhancing their marketability,"**

To learn more, connect with us online: [www.brandidsp.com](http://www.brandidsp.com)

"Before working with Brand id | Strategic Partners, I was a little stuck in my business and unclear on the big picture. Brand id pushed me to think much bigger than I had ever imagined. By the end of the coaching program I was very clear on what my goals were and what I needed to do to get there. So if you are ready to take your personal brand to the next level, look no further than Brand id | Strategic Partners."

– Jacquie Ross, Owner (Castaway the Clutter)



Chartwell Professional Building  
8180 Lark Brown Road, Suite 301  
Elkridge, MD 21075  
240.600.0901